



# FREDICA

FEDERACIÓN REGIONAL CANARIA DE EMPRESARIOS  
IMPORTADORES Y CONCESIONARIOS DE AUTOMÓVILES

## datos comparativos acumulados hasta diciembre 2006-2007

| Mercado        | Las Palmas    |               |              | Santa Cruz de Tenerife |               |               | Totales        |                |               |
|----------------|---------------|---------------|--------------|------------------------|---------------|---------------|----------------|----------------|---------------|
|                | 2.007         | 2.006         | % ^ aa.      | 2.007                  | 2.006         | % ^ aa.       | 2.007          | 2.006          | % ^ aa.       |
| 1.Turismos     | 38.952        | 38.965        | -0,03%       | 27.034                 | 27.988        | -3,41%        | 65.986         | 66.953         | -1,44%        |
| 2.Todo Terreno | 3.880         | 3.854         | 0,67%        | 2.888                  | 2.980         | -3,09%        | 6.768          | 6.834          | -0,97%        |
| 3.Ind.Ligeros  | 4.198         | 4.434         | -5,32%       | 5.677                  | 5.618         | 1,05%         | 9.875          | 10.052         | -1,76%        |
| 4.Ind.Medios   | 5.335         | 5.353         | -0,34%       | 3.453                  | 3.364         | 2,65%         | 8.788          | 8.717          | 0,81%         |
| 5.Industriales | 573           | 519           | 10,40%       | 526                    | 469           | 12,15%        | 1.099          | 988            | 11,23%        |
| 6.Autobuses    | 151           | 151           | 0,00%        | 72                     | 138           | -47,83%       | 223            | 289            | -22,84%       |
| 7.Motocicletas | 6.289         | 5.253         | 19,72%       | 5.088                  | 5.117         | -0,57%        | 11.377         | 10.370         | 9,71%         |
| 8.Ciclomotores | 2.384         | 2.335         | 2,10%        | 2.139                  | 2.100         | 1,86%         | 4.523          | 4.435          | 1,98%         |
| 9.Especiales   | 1.014         | 1.301         | -22,06%      | 553                    | 690           | -19,86%       | 1.567          | 1.991          | -21,30%       |
| <b>Totales</b> | <b>62.776</b> | <b>62.165</b> | <b>0,98%</b> | <b>47.430</b>          | <b>48.464</b> | <b>-2,13%</b> | <b>110.206</b> | <b>110.629</b> | <b>-0,38%</b> |

## datos comparativos diciembre 2006-2007

| Mercado        | Las Palmas   |              |               | Santa Cruz de Tenerife |              |              | Totales       |               |              |
|----------------|--------------|--------------|---------------|------------------------|--------------|--------------|---------------|---------------|--------------|
|                | 2.007        | 2.006        | % ^ aa.       | 2.007                  | 2.006        | % ^ aa.      | 2.007         | 2.006         | % ^ aa.      |
| 1.Turismos     | 4.621        | 4.974        | -7,10%        | 2.607                  | 2.463        | 5,85%        | 7.228         | 7.437         | -2,81%       |
| 2.Todo Terreno | 554          | 388          | 42,78%        | 396                    | 309          | 28,16%       | 950           | 697           | 36,30%       |
| 3.Ind.Ligeros  | 411          | 391          | 5,12%         | 536                    | 453          | 18,32%       | 947           | 844           | 12,20%       |
| 4.Ind.Medios   | 698          | 459          | 52,07%        | 455                    | 291          | 56,36%       | 1.153         | 750           | 53,73%       |
| 5.Industriales | 55           | 35           | 57,14%        | 48                     | 40           | 20,00%       | 103           | 75            | 37,33%       |
| 6.Autobuses    | 34           | 29           | 17,24%        | 1                      | 2            | -50,00%      | 35            | 31            | 12,90%       |
| 7.Motocicletas | 580          | 603          | -3,81%        | 347                    | 406          | -14,53%      | 927           | 1.009         | -8,13%       |
| 8.Ciclomotores | 222          | 268          | -17,16%       | 174                    | 216          | -19,44%      | 396           | 484           | -18,18%      |
| 9.Especiales   | 110          | 141          | -21,99%       | 55                     | 47           | 17,02%       | 165           | 188           | -12,23%      |
| <b>Totales</b> | <b>7.285</b> | <b>7.288</b> | <b>-0,04%</b> | <b>4.619</b>           | <b>4.227</b> | <b>9,27%</b> | <b>11.904</b> | <b>11.515</b> | <b>3,38%</b> |