



*comparativa ACUMUALDA a*

*2017-2018*

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	20.961	20.180	3,87%	12.018	12.159	-1,16%	32.979	32.339	1,98%
2.Todo Terreno	8.390	5.937	41,32%	5.330	4.271	24,80%	13.720	10.208	34,40%
3.Com.Ligeros	4.494	3.846	16,85%	3.665	3.465	5,77%	8.159	7.311	11,60%
4.Ind.Medios	2.153	2.103	2,38%	1.157	1.231	-6,01%	3.310	3.334	-0,72%
5.Industriales	229	203	12,81%	154	117	31,62%	383	320	19,69%
6.Autobuses	125	137	-8,76%	95	99	-4,04%	220	236	-6,78%
7.Motocicletas	3.001	2.296	30,71%	2.707	2.150	25,91%	5.708	4.446	28,39%
8.Ciclomotores	179	265	-32,45%	119	163	-26,99%	298	428	-30,37%
9.Especiales	113	139	-18,71%	82	68	20,59%	195	207	-5,80%
<b>Totales</b>	<b>39.645</b>	<b>35.106</b>	<b>12,93%</b>	<b>25.327</b>	<b>23.723</b>	<b>6,76%</b>	<b>64.972</b>	<b>58.829</b>	<b>10,44%</b>

*comparativa MES*

*2017-2018*

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	1.456	2.529	-42,43%	1.021	1.122	-9,00%	2.477	3.651	-32,16%
2.Todo Terreno	664	603	10,12%	418	446	-6,28%	1.082	1.049	3,15%
3.Com.Ligeros	369	476	-22,48%	384	394	-2,54%	753	870	-13,45%
4.Ind.Medios	163	303	-46,20%	108	129	-16,28%	271	432	-37,27%
5.Industriales	16	15	6,67%	17	15	13,33%	33	30	10,00%
6.Autobuses	16	39	-58,97%	19	20	-5,00%	35	59	-40,68%
7.Motocicletas	394	290	35,86%	359	316	13,61%	753	606	24,26%
8.Ciclomotores	23	29	-20,69%	14	19	-26,32%	37	48	-22,92%
9.Especiales	5	24	-79,17%	14	5	180,00%	19	29	-34,48%
<b>Totales</b>	<b>3.106</b>	<b>4.308</b>	<b>-27,90%</b>	<b>2.354</b>	<b>2.466</b>	<b>-4,54%</b>	<b>5.460</b>	<b>6.774</b>	<b>-19,40%</b>

comparativa canales de venta acumulado

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	8.422	8.473	-0,60%	1.823	2.319	-21,39%	10.245	10.792	-5,07%
	Empresas	3.927	3.541	10,90%	1.284	1.299	-1,15%	5.211	4.840	7,67%
	Particular	8.612	8.166	5,46%	8.911	8.541	4,33%	17.523	16.707	4,88%
	<b>Totales</b>	<b>20.961</b>	<b>20.180</b>	<b>3,87%</b>	<b>12.018</b>	<b>12.159</b>	<b>-1,16%</b>	<b>32.979</b>	<b>32.339</b>	<b>1,98%</b>
2.TODO Terreno	Alquiler	1.764	1.097	60,80%	450	668	-32,63%	2.214	1.765	25,44%
	Empresas	1.694	992	70,77%	836	544	53,68%	2.530	1.536	64,71%
	Particular	4.932	3.848	28,17%	4.044	3.059	32,20%	8.976	6.907	29,96%
	<b>Totales</b>	<b>8.390</b>	<b>5.937</b>	<b>41,32%</b>	<b>5.330</b>	<b>4.271</b>	<b>24,80%</b>	<b>13.720</b>	<b>10.208</b>	<b>34,40%</b>
3.Com.Ligeros	Alquiler	491	684	-28,22%	219	78	180,77%	710	762	-6,82%
	Empresas	1.843	1.214	51,81%	618	605	2,15%	2.461	1.819	35,29%
	Particular	2.160	1.948	10,88%	2.828	2.782	1,65%	4.988	4.730	5,45%
	<b>Totales</b>	<b>4.494</b>	<b>3.846</b>	<b>16,85%</b>	<b>3.665</b>	<b>3.465</b>	<b>5,77%</b>	<b>8.159</b>	<b>7.311</b>	<b>11,60%</b>
4.Ind.Medios	Alquiler	208	281	-25,98%	76	89	-14,61%	284	370	-23,24%
	Empresas	1.061	931	13,96%	581	644	-9,78%	1.642	1.575	4,25%
	Particular	884	891	-0,79%	500	498	0,40%	1.384	1.389	-0,36%
	<b>Totales</b>	<b>2.153</b>	<b>2.103</b>	<b>2,38%</b>	<b>1.157</b>	<b>1.231</b>	<b>-6,01%</b>	<b>3.310</b>	<b>3.334</b>	<b>-0,72%</b>
5.Industriales	Alquiler	31	15	106,67%				31	15	106,67%
	Empresas	182	173	5,20%	146	114	28,07%	328	287	14,29%
	Particular	16	15	6,67%	8	3	166,67%	24	18	33,33%
	<b>Totales</b>	<b>229</b>	<b>203</b>	<b>12,81%</b>	<b>154</b>	<b>117</b>	<b>31,62%</b>	<b>383</b>	<b>320</b>	<b>19,69%</b>
6.Autobuses	Alquiler	4	0	#+INF				4	0	#+INF
	Empresas	117	132	-11,36%	94	99	-5,05%	211	231	-8,66%
	Particular	4	5	-20,00%	1	0	#+INF	5	5	0,00%
	<b>Totales</b>	<b>125</b>	<b>137</b>	<b>-8,76%</b>	<b>95</b>	<b>99</b>	<b>-4,04%</b>	<b>220</b>	<b>236</b>	<b>-6,78%</b>
7.Motocicletas	Alquiler	176	156	12,82%	61	55	10,91%	237	211	12,32%
	Empresas	257	162	58,64%	284	194	46,39%	541	356	51,97%
	Particular	2.568	1.978	29,83%	2.362	1.901	24,25%	4.930	3.879	27,09%
	<b>Totales</b>	<b>3.001</b>	<b>2.296</b>	<b>30,71%</b>	<b>2.707</b>	<b>2.150</b>	<b>25,91%</b>	<b>5.708</b>	<b>4.446</b>	<b>28,39%</b>
8.Ciclomotores	Alquiler	0	6	-100,00%	1	1	0,00%	1	7	-85,71%
	Empresas	26	34	-23,53%	8	6	33,33%	34	40	-15,00%
	Particular	153	225	-32,00%	110	156	-29,49%	263	381	-30,97%
	<b>Totales</b>	<b>179</b>	<b>265</b>	<b>-32,45%</b>	<b>119</b>	<b>163</b>	<b>-26,99%</b>	<b>298</b>	<b>428</b>	<b>-30,37%</b>
9.Especiales	Alquiler	18	39	-53,85%	31	18	72,22%	49	57	-14,04%
	Empresas	15	18	-16,67%	9	17	-47,06%	24	35	-31,43%
	Particular	80	82	-2,44%	42	33	27,27%	122	115	6,09%
	<b>Totales</b>	<b>113</b>	<b>139</b>	<b>-18,71%</b>	<b>82</b>	<b>68</b>	<b>20,59%</b>	<b>195</b>	<b>207</b>	<b>-5,80%</b>
<b>Totales</b>	<b>39.645</b>	<b>35.106</b>	<b>12,93%</b>	<b>25.327</b>	<b>23.723</b>	<b>6,76%</b>	<b>64.972</b>	<b>58.829</b>	<b>10,44%</b>	



comparativa canales de venta mes

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	429	1.304	-67,10%	122	106	15,09%	551	1.410	-60,92%
	Empresas	255	338	-24,56%	113	147	-23,13%	368	485	-24,12%
	Particular	772	887	-12,97%	786	869	-9,55%	1.558	1.756	-11,28%
	<b>Totales</b>	<b>1.456</b>	<b>2.529</b>	<b>-42,43%</b>	<b>1.021</b>	<b>1.122</b>	<b>-9,00%</b>	<b>2.477</b>	<b>3.651</b>	<b>-32,16%</b>
2.TODO Terreno	Alquiler	117	49	138,78%	0	50	-100,00%	117	99	18,18%
	Empresas	128	115	11,30%	44	54	-18,52%	172	169	1,78%
	Particular	419	439	-4,56%	374	342	9,36%	793	781	1,54%
	<b>Totales</b>	<b>664</b>	<b>603</b>	<b>10,12%</b>	<b>418</b>	<b>446</b>	<b>-6,28%</b>	<b>1.082</b>	<b>1.049</b>	<b>3,15%</b>
3.Com.Ligeros	Alquiler	26	94	-72,34%	12	8	50,00%	38	102	-62,75%
	Empresas	127	159	-20,13%	65	68	-4,41%	192	227	-15,42%
	Particular	216	223	-3,14%	307	318	-3,46%	523	541	-3,33%
	<b>Totales</b>	<b>369</b>	<b>476</b>	<b>-22,48%</b>	<b>384</b>	<b>394</b>	<b>-2,54%</b>	<b>753</b>	<b>870</b>	<b>-13,45%</b>
4.Ind.Medios	Alquiler	4	39	-89,74%	5	7	-28,57%	9	46	-80,43%
	Empresas	78	121	-35,54%	55	66	-16,67%	133	187	-28,88%
	Particular	81	143	-43,36%	48	56	-14,29%	129	199	-35,18%
	<b>Totales</b>	<b>163</b>	<b>303</b>	<b>-46,20%</b>	<b>108</b>	<b>129</b>	<b>-16,28%</b>	<b>271</b>	<b>432</b>	<b>-37,27%</b>
5.Industriales	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	15	14	7,14%	15	15	0,00%	30	29	3,45%
	Particular	1	0	#+INF	2	0	#+INF	3	0	#+INF
	<b>Totales</b>	<b>16</b>	<b>15</b>	<b>6,67%</b>	<b>17</b>	<b>15</b>	<b>13,33%</b>	<b>33</b>	<b>30</b>	<b>10,00%</b>
6.Autobuses	Empresas	15	38	-60,53%	19	20	-5,00%	34	58	-41,38%
	Particular	1	1	0,00%				1	1	0,00%
	<b>Totales</b>	<b>16</b>	<b>39</b>	<b>-58,97%</b>	<b>19</b>	<b>20</b>	<b>-5,00%</b>	<b>35</b>	<b>59</b>	<b>-40,68%</b>
7.Motocicletas	Alquiler	38	7	442,86%	4	9	-55,56%	42	16	162,50%
	Empresas	79	20	295,00%	86	29	196,55%	165	49	236,73%
	Particular	277	263	5,32%	269	278	-3,24%	546	541	0,92%
	<b>Totales</b>	<b>394</b>	<b>290</b>	<b>35,86%</b>	<b>359</b>	<b>316</b>	<b>13,61%</b>	<b>753</b>	<b>606</b>	<b>24,26%</b>
8.Ciclomotores	Empresas	12	0	#+INF	2	0	#+INF	14	0	#+INF
	Particular	11	29	-62,07%	12	19	-36,84%	23	48	-52,08%
	<b>Totales</b>	<b>23</b>	<b>29</b>	<b>-20,69%</b>	<b>14</b>	<b>19</b>	<b>-26,32%</b>	<b>37</b>	<b>48</b>	<b>-22,92%</b>
9.Especiales	Alquiler	0	9	-100,00%	10	0	#+INF	10	9	11,11%
	Empresas	1	1	0,00%	1	0	#+INF	2	1	100,00%
	Particular	4	14	-71,43%	3	5	-40,00%	7	19	-63,16%
	<b>Totales</b>	<b>5</b>	<b>24</b>	<b>-79,17%</b>	<b>14</b>	<b>5</b>	<b>180,00%</b>	<b>19</b>	<b>29</b>	<b>-34,48%</b>
<b>Totales</b>	<b>3.106</b>	<b>4.308</b>	<b>-27,90%</b>	<b>2.354</b>	<b>2.466</b>	<b>-4,54%</b>	<b>5.460</b>	<b>6.774</b>	<b>-19,40%</b>	