



comparativa acumulada a julio 2017-2018

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	16.397	15.549	5,45%	9.354	9.624	-2,81%	25.751	25.173	2,30%
2.Todo Terreno	6.606	4.719	39,99%	4.230	3.406	24,19%	10.836	8.125	33,37%
3.Com.Ligeros	3.535	3.033	16,55%	2.812	2.700	4,15%	6.347	5.733	10,71%
4.Ind.Medios	1.712	1.583	8,15%	927	954	-2,83%	2.639	2.537	4,02%
5.Industriales	180	164	9,76%	116	89	30,34%	296	253	17,00%
6.Autobuses	98	80	22,50%	68	79	-13,92%	166	159	4,40%
7.Motocicletas	2.296	1.748	31,35%	1.991	1.584	25,69%	4.287	3.332	28,66%
8.Ciclomotores	130	200	-35,00%	88	118	-25,42%	218	318	-31,45%
9.Especiales	94	105	-10,48%	62	56	10,71%	156	161	-3,11%
Totales	31.048	27.181	14,23%	19.648	18.610	5,58%	50.696	45.791	10,71%

comparativa julio 2017-2018

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	3.777	4.039	-6,49%	1.615	1.942	-16,84%	5.392	5.981	-9,85%
2.Todo Terreno	1.317	1.095	20,27%	662	697	-5,02%	1.979	1.792	10,44%
3.Com.Ligeros	633	534	18,54%	409	444	-7,88%	1.042	978	6,54%
4.Ind.Medios	304	258	17,83%	136	175	-22,29%	440	433	1,62%
5.Industriales	30	19	57,89%	16	9	77,78%	46	28	64,29%
6.Autobuses	17	5	240,00%	29	9	222,22%	46	14	228,57%
7.Motocicletas	390	281	38,79%	363	276	31,52%	753	557	35,19%
8.Ciclomotores	10	26	-61,54%	14	22	-36,36%	24	48	-50,00%
9.Especiales	17	13	30,77%	9	14	-35,71%	26	27	-3,70%
Totales	6.495	6.270	3,59%	3.253	3.588	-9,34%	9.748	9.858	-1,12%



comparativa canales de venta acumulado julio 2017-2018

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	6.560	6.351	3,29%	1321	1956	-32,46%	7.881	8.307	-5,13%
	Empresas	3082	2842	8,44%	1029	987	4,26%	4111	3829	7,36%
	Particular	6755	6356	6,28%	7004	6681	4,83%	13.759	13.037	5,54%
	Totales	16.397	15.549	5,45%	9.354	9624	-2,81%	25.751	25.173	2,30%
2.TODO Terreno	Alquiler	1493	957	56,01%	416	605	-31,24%	1909	1562	22,22%
	Empresas	1319	754	74,93%	706	416	69,71%	2025	1170	73,08%
	Particular	3794	3008	26,13%	3108	2385	30,31%	6902	5393	27,98%
	Totales	6606	4719	39,99%	4230	3406	24,19%	10836	8125	33,37%
3.Com.Ligeros	Alquiler	388	560	-30,71%	109	70	55,71%	497	630	-21,11%
	Empresas	1521	950	60,11%	500	472	5,93%	2021	1422	42,12%
	Particular	1626	1523	6,76%	2203	2158	2,09%	3829	3681	4,02%
	Totales	3535	3033	16,55%	2812	2700	4,15%	6347	5733	10,71%
4.Ind.Medios	Alquiler	170	208	-18,27%	62	80	-22,50%	232	288	-19,44%
	Empresas	859	720	19,31%	466	488	-4,51%	1325	1208	9,69%
	Particular	683	655	4,27%	399	386	3,37%	1082	1041	3,94%
	Totales	1712	1583	8,15%	927	954	-2,83%	2639	2537	4,02%
5.Industriales	Alquiler	28	12	133,33%				28	12	133,33%
	Empresas	138	138	0,00%	111	86	29,07%	249	224	11,16%
	Particular	14	14	0,00%	5	3	0,6667	19	17	11,76%
	Totales	180	164	9,76%	116	89	30,34%	296	253	17,00%
6.Autobuses	Alquiler	4	0	#+INF				4	0	#+INF
	Empresas	91	77	18,18%	67	79	-0,1519	158	156	1,28%
	Particular	3	3	0,00%	1	0	#+INF	4	3	33,33%
	Totales	98	80	22,50%	68	79	-13,92%	166	159	4,40%
7.Motocicletas	Alquiler	127	136	-6,62%	50	44	13,64%	177	180	-1,67%
	Empresas	157	128	22,66%	179	153	16,99%	336	281	19,57%
	Particular	2012	1484	35,58%	1762	1387	27,04%	3774	2871	31,45%
	Totales	2296	1748	31,35%	1991	1584	25,69%	4287	3332	28,66%
8.Ciclomotores	Alquiler	0	4	-100,00%	0	1	-1	0	5	-100,00%
	Empresas	13	30	-56,67%	6	6	0	19	36	-47,22%
	Particular	117	166	-29,52%	82	111	-26,13%	199	277	-28,16%
	Totales	130	200	-35,00%	88	118	-25,42%	218	318	-31,45%
9.Especiales	Alquiler	14	29	-51,72%	19	14	0,3571	33	43	-23,26%
	Empresas	14	15	-6,67%	8	17	-0,5294	22	32	-31,25%
	Particular	66	61	8,20%	35	25	40,00%	101	86	17,44%
	Totales	94	105	-10,48%	62	56	10,71%	156	161	-3,11%
Totales	31.048	27.181	14,23%	19.648	18.610	5,58%	50.696	45.791	10,71%	



comparativa canales de venta julio

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	2.317	2.771	-16,38%	389	824	-52,79%	2.706	3.595	-24,73%
	Empresas	473	345	37,10%	134	134	0,00%	607	479	26,72%
	Particular	987	923	6,93%	1092	984	10,98%	2.079	1.907	9,02%
	Totales	3.777	4.039	-6,49%	1.615	1942	-16,84%	5.392	5.981	-9,85%
2.TODO Terreno	Alquiler	423	520	-18,65%	43	272	-84,19%	466	792	-41,16%
	Empresas	257	103	149,51%	129	61	111,48%	386	164	135,37%
	Particular	637	472	34,96%	490	364	34,62%	1127	836	34,81%
	Totales	1317	1095	20,27%	662	697	-5,02%	1979	1792	10,44%
3.Com.Ligeros	Alquiler	127	144	-11,81%	38	16	137,50%	165	160	3,13%
	Empresas	236	144	63,89%	49	77	-36,36%	285	221	28,96%
	Particular	270	246	9,76%	322	351	-8,26%	592	597	-0,84%
	Totales	633	534	18,54%	409	444	-7,88%	1042	978	6,54%
4.Ind.Medios	Alquiler	40	64	-37,50%	21	42	-50,00%	61	106	-42,45%
	Empresas	137	98	39,80%	52	76	-31,58%	189	174	8,62%
	Particular	127	96	32,29%	63	57	10,53%	190	153	24,18%
	Totales	304	258	17,83%	136	175	-22,29%	440	433	1,62%
5.Industriales	Alquiler	1	6	-83,33%				1	6	-83,33%
	Empresas	27	12	125,00%	15	8	87,50%	42	20	110,00%
	Particular	2	1	100,00%	1	1	0	3	2	50,00%
	Totales	30	19	57,89%	16	9	77,78%	46	28	64,29%
6.Autobuses	Empresas	3	0	#+INF				3	0	#+INF
	Particular	14	5	180,00%	29	9	2,2222	43	14	207,14%
	Totales	17	5	240,00%	29	9	222,22%	46	14	228,57%
7.Motocicletas	Alquiler	14	17	-17,65%	1	10	-90,00%	15	27	-44,44%
	Empresas	25	21	19,05%	35	17	105,88%	60	38	57,89%
	Particular	351	243	44,44%	327	249	31,33%	678	492	37,80%
	Totales	390	281	38,79%	363	276	31,52%	753	557	35,19%
8.Ciclomotores	Alquiler	0	1	-100,00%				0	1	-100,00%
	Empresas	0	2	-100,00%	0	2	-1	0	4	-100,00%
	Particular	10	23	-56,52%	14	20	-30,00%	24	43	-44,19%
	Totales	10	26	-61,54%	14	22	-36,36%	24	48	-50,00%
9.Especiales	Alquiler	0	1	-100,00%	0	6	-1	0	7	-100,00%
	Empresas	4	5	-20,00%	1	1	0	5	6	-16,67%
	Particular	13	7	85,71%	8	7	14,29%	21	14	50,00%
	Totales	17	13	30,77%	9	14	-35,71%	26	27	-3,70%
Totales							9.748	9.858	-1,12%	