

COMPARATIVA MERCADOS ACUMULADO

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	26.428	26.297	0,50%	14.783	15.428	-4,18%	41.211	41.725	-1,23%
2.Todo Terreno	10.473	8.038	30,29%	6.537	5.371	21,71%	17.010	13.409	26,86%
3.Com.Ligeros	5.532	4.825	14,65%	4.528	4.202	7,76%	10.060	9.027	11,44%
4.Ind.Medios	2.671	2.695	-0,89%	1.447	1.567	-7,66%	4.118	4.262	-3,38%
5.Industriales	272	256	6,25%	193	162	19,14%	465	418	11,24%
6.Autobuses	158	166	-4,82%	117	115	1,74%	275	281	-2,14%
7.Motocicletas	3.651	2.966	23,10%	3.293	2.772	18,80%	6.944	5.738	21,02%
8.Ciclomotores	232	341	-31,96%	147	218	-32,57%	379	559	-32,20%
9.Especiales	139	162	-14,20%	97	79	22,78%	236	241	-2,07%
Totales	49.556	45.746	8,33%	31.142	29.914	4,11%	80.698	75.660	6,66%

COMPARATIVA MERCADOS MES

Mercado	Las Palmas			Santa Cruz de Tenerife			Totales		
	2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	2.783	2.686	3,61%	1.513	1.852	-18,30%	4.296	4.538	-5,33%
2.Todo Terreno	1.105	1.097	0,73%	643	645	-0,31%	1.748	1.742	0,34%
3.Com.Ligeros	507	465	9,03%	465	342	35,96%	972	807	20,45%
4.Ind.Medios	233	322	-27,64%	126	201	-37,31%	359	523	-31,36%
5.Industriales	26	28	-7,14%	20	31	-35,48%	46	59	-22,03%
6.Autobuses	10	17	-41,18%	4	5	-20,00%	14	22	-36,36%
7.Motocicletas	281	340	-17,35%	265	293	-9,56%	546	633	-13,74%
8.Ciclomotores	25	28	-10,71%	15	31	-51,61%	40	59	-32,20%
9.Especiales	12	7	71,43%	6	5	20,00%	18	12	50,00%
Totales	4.982	4.990	-0,16%	3.057	3.405	-10,22%	8.039	8.395	-4,24%

COMPARATIVA MES CANALES DE VENTA

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2018	2017	% ^ aa.
1.Turismos	Alquiler	1.353	1.261	7,30%	437	577	-24,26%	1.790	1.838	-2,61%
	Empresas	535	329	62,61%	164	151	8,61%	699	480	45,63%
	Particular	895	1.096	-18,34%	912	1.124	-18,86%	1.807	2.220	-18,60%
Totales		2.783	2.686	3,61%	1.513	1.852	-18,30%	4.296	4.538	-5,33%
2.TODO Terreno	Alquiler	397	430	-7,67%	93	133	-30,08%	490	563	-12,97%
	Empresas	136	127	7,09%	75	91	-17,58%	211	218	-3,21%
	Particular	572	540	5,93%	475	421	12,83%	1.047	961	8,95%
Totales		1.105	1.097	0,73%	643	645	-0,31%	1.748	1.742	0,34%
3.Com.Ligeros	Alquiler	65	141	-53,90%	32	6	433,33%	97	147	-34,01%
	Empresas	191	170	12,35%	98	64	53,13%	289	234	23,50%
	Particular	251	154	62,99%	335	272	23,16%	586	426	37,56%
Totales		507	465	9,03%	465	342	35,96%	972	807	20,45%
4.Ind.Medios	Alquiler	27	19	42,11%	7	12	-41,67%	34	31	9,68%
	Empresas	115	172	-33,14%	54	102	-47,06%	169	274	-38,32%
	Particular	91	131	-30,53%	65	87	-25,29%	156	218	-28,44%
Totales		233	322	-27,64%	126	201	-37,31%	359	523	-31,36%
5.Industriales	Alquiler	3	0	#+INF				3	0	#+INF
	Empresas	20	28	-28,57%	20	30	-33,33%	40	58	-31,03%
	Particular	3	0	#+INF	0	1	-100,00%	3	1	200,00%
Totales		26	28	-7,14%	20	31	-35,48%	46	59	-22,03%
6.Autobuses	Empresas	7	15	-53,33%	4	5	-20,00%	11	20	-45,00%
	Particular	3	2	50,00%				3	2	50,00%
	Totales	10	17	-41,18%	4	5	-20,00%	14	22	-36,36%
7.Motocicletas	Alquiler	2	18	-88,89%				2	18	-88,89%
	Empresas	18	13	38,46%	20	17	17,65%	38	30	26,67%
	Particular	261	309	-15,53%	245	276	-11,23%	506	585	-13,50%
Totales		281	340	-17,35%	265	293	-9,56%	546	633	-13,74%
8.Ciclomotores	Empresas	1	1	0,00%	0	6	-100,00%	1	7	-85,71%
	Particular	24	27	-11,11%	15	25	-40,00%	39	52	-25,00%
	Totales	25	28	-10,71%	15	31	-51,61%	40	59	-32,20%
9.Especiales	Alquiler	1	0	#+INF				1	0	#+INF
	Empresas	2	0	#+INF	1	0	#+INF	3	0	#+INF
	Particular	9	7	28,57%	5	5	0,00%	14	12	16,67%
Totales		12	7	71,43%	6	5	20,00%	18	12	50,00%
Totales		4.982	4.990	-0,16%	3.057	3.405	-10,22%	8.039	8.395	-4,24%

Mercado	Canales	Las Palmas			Santa Cruz de Tenerife			Totales		
		2018	2017	% ^ aa.	2018	2017	% ^ aa.	2017	Matr. aa.	% ^ aa.
1.Turismos	Alquiler	11.252	11.811	-4,73%	2.535	3.134	-19,11%	13.787	14.945	-7,75%
	Empresas	4.840	4.301	12,53%	1.567	1.611	-2,73%	6.407	5.912	8,37%
	Particular	10.336	10.185	1,48%	10.681	10.683	-0,02%	21.017	20.868	0,71%
	Totales	26.428	26.297	0,50%	14.783	15.428	-4,18%	41.211	41.725	-1,23%
2.TODO Terreno	Alquiler	2.432	1.882	29,22%	590	822	-28,22%	3.022	2.704	11,76%
	Empresas	2.016	1.267	59,12%	999	695	43,74%	3.015	1.962	53,67%
	Particular	6.025	4.889	23,24%	4.948	3.854	28,39%	10.973	8.743	25,51%
	Totales	10.473	8.038	30,29%	6.537	5.371	21,71%	17.010	13.409	26,86%
3.Com.Ligeros	Alquiler	640	917	-30,21%	263	131	100,76%	903	1.048	-13,84%
	Empresas	2.269	1.586	43,06%	817	729	12,07%	3.086	2.315	33,30%
	Particular	2.623	2.322	12,96%	3.448	3.342	3,17%	6.071	5.664	7,19%
	Totales	5.532	4.825	14,65%	4.528	4.202	7,76%	10.060	9.027	11,44%
4.Ind.Medios	Alquiler	259	337	-23,15%	110	112	-1,79%	369	449	-17,82%
	Empresas	1.347	1.233	9,25%	715	802	-10,85%	2.062	2.035	1,33%
	Particular	1.065	1.125	-5,33%	622	653	-4,75%	1.687	1.778	-5,12%
	Totales	2.671	2.695	-0,89%	1.447	1.567	-7,66%	4.118	4.262	-3,38%
5.Industriales	Alquiler	34	16	112,50%				34	16	112,50%
	Empresas	219	225	-2,67%	185	158	17,09%	404	383	5,48%
	Particular	19	15	26,67%	8	4	100,00%	27	19	42,11%
	Totales	272	256	6,25%	193	162	19,14%	465	418	11,24%
6.Autobuses	Alquiler	4	0	#+INF				4	0	#+INF
	Empresas	147	156	-5,77%	116	115	0,87%	263	271	-2,95%
	Particular	7	10	-30,00%	1	0	#+INF	8	10	-20,00%
	Totales	158	166	-4,82%	117	115	1,74%	275	281	-2,14%
7.Motocicletas	Alquiler	180	189	-4,76%	65	62	4,84%	245	251	-2,39%
	Empresas	309	201	53,73%	336	240	40,00%	645	441	46,26%
	Particular	3.162	2.576	22,75%	2.892	2.470	17,09%	6.054	5.046	19,98%
	Totales	3.651	2.966	23,10%	3.293	2.772	18,80%	6.944	5.738	21,02%
8.Ciclomotores	Alquiler	2	6	-66,67%	1	5	-80,00%	3	11	-72,73%
	Empresas	29	59	-50,85%	9	12	-25,00%	38	71	-46,48%
	Particular	201	276	-27,17%	137	201	-31,84%	338	477	-29,14%
	Totales	232	341	-31,96%	147	218	-32,57%	379	559	-32,20%
9.Especiales	Alquiler	19	41	-53,66%	31	18	72,22%	50	59	-15,25%
	Empresas	20	20	0,00%	13	17	-23,53%	33	37	-10,81%
	Particular	100	101	-0,99%	53	44	20,45%	153	145	5,52%
	Totales	139	162	-14,20%	97	79	22,78%	236	241	-2,07%
Totales	49.556	45.746	8,33%	31.142	29.914	4,11%	80.698	75.660	6,66%	